

#SOPHYGRAY

- Feminist Audio Bot & Multimedia Project
- Ars Electronica Citizen Science Prize –
Honorary Mention 2023

20250917 林佩穎



#SOPHYGRAY is a feminist audio bot app

#SOPHYGRAY 以女性主義語音助理為核心，透過裝置、App 與表演挑戰虛擬助理的性別化偏見。



以幽默、出奇不意的回應方式，對抗主流虛擬助理 Alexa 或 Siri——男性主導的科技領域產物——所體現的性別歧視和順從行為。





Nadja Verena Marcin (DE)

是一位視覺藝術家、行為藝術家、電影製作人、研究員與講師。長期關注女性主義、媒體與科技文化。

Marcin透過在戲劇與電影脈絡中對女性主義與情感架構的交叉分析，探討性別、歷史、心理與人類行為，並以荒誕、超現實主義及對文學、哲學與流行文化的再詮釋，回應生態與人權議題。

藉由解構歷史與媒體中的女性形象，揭示背後的意識形態權力結構，並創造出促使觀者反思與挑戰既有規範的藝術語境。

作品形式：裝置



<https://vimeo.com/683003714?share=copy>

作品形式：裝置

藝術家同時扮演兩種形象：一個是Gynoid，另一個則是歌舞表演者。現場還放置女性主義書籍，觀眾被環繞在影像、聲音和文本之中。這樣的空間設計，既是展示，也是參與的邀請。

Audio Bot App, iPad, Tablet stand; HD Video, HD Projector, Ceiling mount,
Video Player, 2 Plexiglass screens; 2 Pedestals, 29 Feminist Books; 4 Panel
Wall Speakers, Amp; Gray Backdrop
300 x 400 x 230 cm (118.1 x 157.5 x 90.6 in)
Size Variable



作品形式：表演

- 藝術家與兩位舞者同台，舞者化身大都會角色
- 藝術家從機器人的對話中汲取靈感



作品形式：表演



By separating women's eroticism from cultural abuse.

<https://vimeo.com/682969423?fl=pl&fe=sh>

作品形式：App



iPhone App

作品形式：App

Hi! I am SOPHY.

Talk to me about art, feminism, and daily life.

You can share your own ideas with me, and I will learn from you. My goal is to understand and spread feminist thought and theory worldwide.

Start by telling me your name or asking me a one-sentence question, such as *What is Feminist Art?*

TOUCH SCREEN TO BEGIN ASKING SOPHY!



When you talk to #SOPHYGRAY, you train her, you shape her, and teach her new knowledge.

影像脈絡：Sophy Gray

Sophy Gray or Sophia Gray (5 January 1814 – 27 April 1871), was an architect, artist, diocesan administrator, horsewoman, and designed 40 churches during her lifetime.



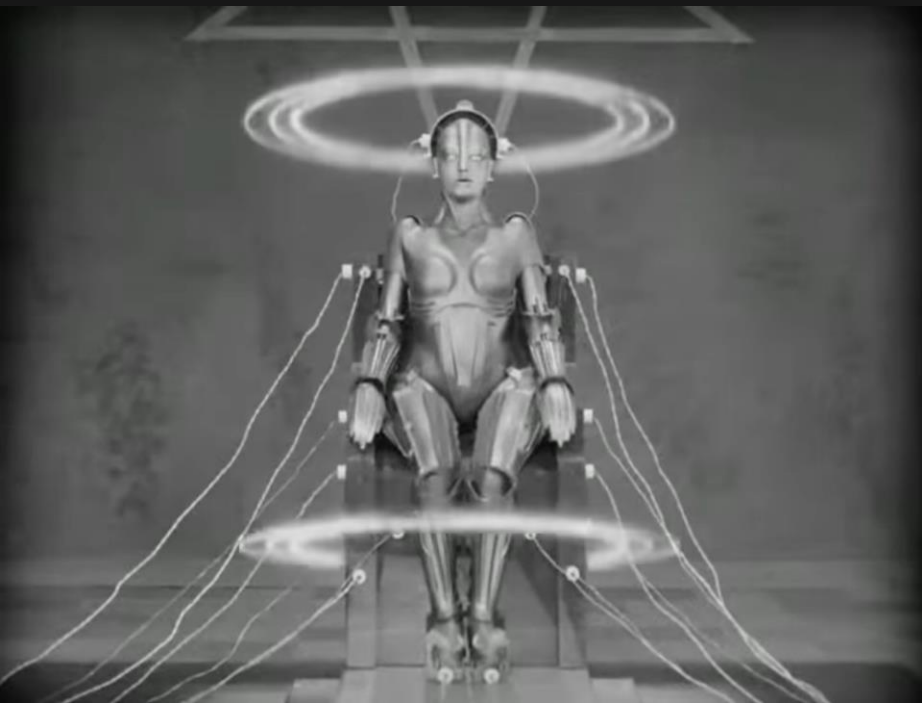
The different professions and roles that she could perform.

she didn't conform to the typical image of women at the time,

she was a pioneer and was able to do things that were not yet reserved for other women.

Marcin 在創作時借用Sophy Gray的名字，因為她代表了一種「多元角色」與「挑戰女性刻板印象」的精神。

影像轉化：大都會



在《大都會》中，Maschinenmensch 是一個被設計來操縱工人的角色。她的舞蹈象徵著欲望與服從，最終導致工人反抗失敗。Marcin 引用這個形象，讓舞者化身為新的角色，挑戰原本的父權敘事，並把這個機器女性轉變為批判科技偏見的象徵。

理論脈絡：Uses of the Erotic

“...two dancers embody the Metropolis characters. The audience is immersed in a thought-provoking feminist dialog and a dynamic dance flow – an homage to Audre Lorde’s Uses of the Erotic (1978).”

致敬美國女性主義詩人 Audre Lorde(1934-1992) 的經典文本《Uses of the Erotic》。Lorde 認為情色是一種力量，它能突破感性與理性、身體與智慧的二元分裂。

*“It’s long been known that our **technologies are not neutral**. The fact that they encode their developer’s world views, politics and prejudices is nowhere more apparent than with AI. With the #SOPHYGRAY audiobot, artist Nadja Verena Marcin forefronts the impact of human values by inviting participants to contribute to the bot’s development based on their interaction with its intersectional feminist canon.”*

-Jury Statement

夏娃克隆系列作品



夏娃克隆大偶像(2020)



夏娃克隆創造計畫III(2020)

- 1.Feminist Audio Bot** —— 女性主義語音機器人，挑戰主流語音助理的性別化設定。
- 2.Counter-Narrative** —— 建立反敘事，對抗科技中潛藏的性別偏見。
- 3.Participatory Learning** —— 透過觀眾互動與寫作工作坊，不斷擴展知識庫。

Reference:

- <https://ars.electronica.art/citizenscience/de/sophygray/>
- <https://nadjamarcin.com/work/sophygray/>
- <https://www.sophygray.com/>